



29092  
FT.



# EVEREST CHALLENGE

TOGETHER WE CLIMB.

BENEFITTING



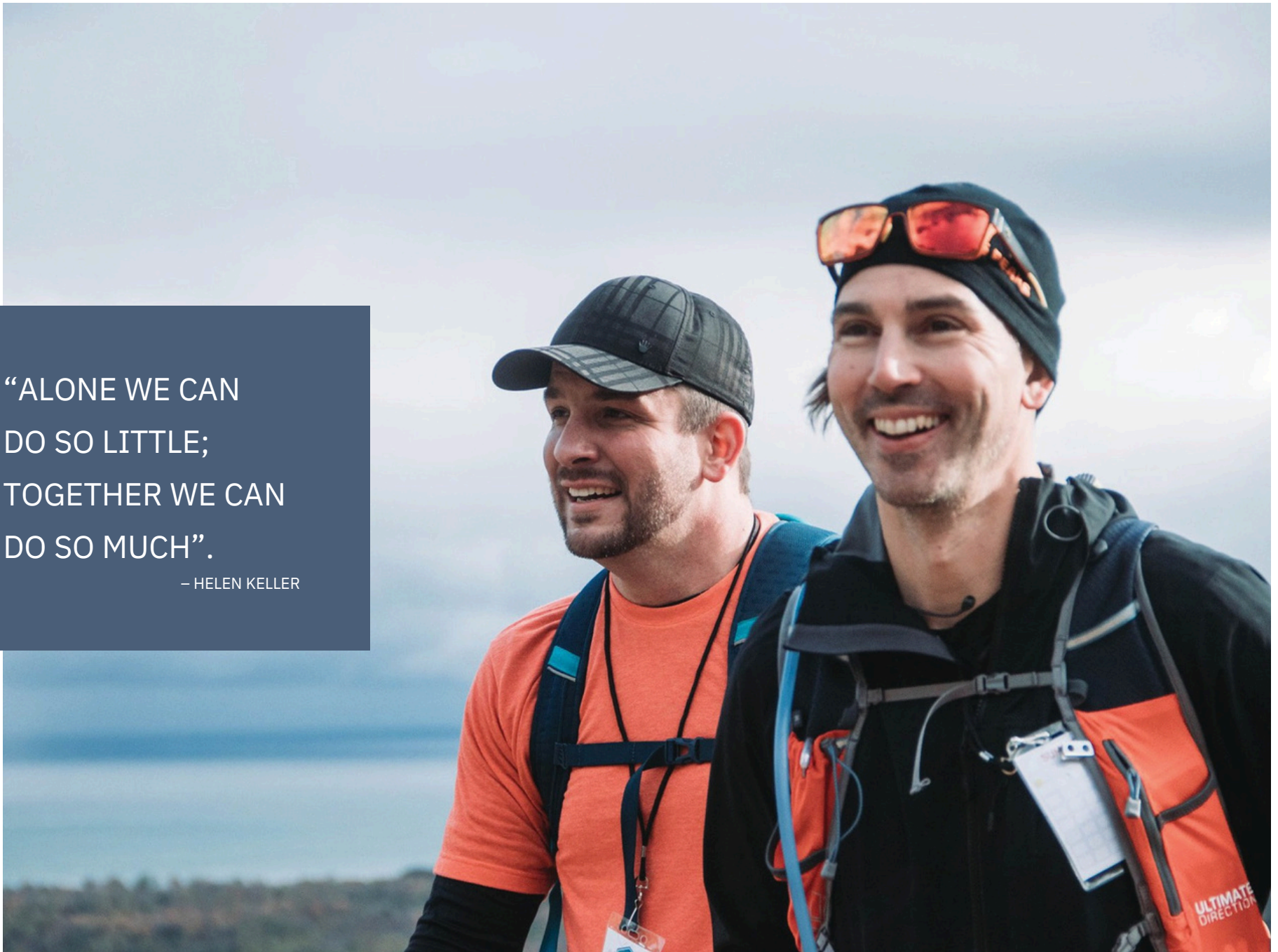
OCTOBER 06, 2024

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# SPONSORSHIP PACKAGE

“ALONE WE CAN  
DO SO LITTLE;  
TOGETHER WE CAN  
DO SO MUCH”.

— HELEN KELLER





## WHAT IS EVEREST CHALLENGE

Teams of 2 – 20 will climb together to reach the combined height of 29,092 ft., the height of Mount Everest.

Teams of 2 will climb 20 times, teams of 4 will climb the mountain 10 times, teams of 8 will climb the mountain 5 times and teams of 10 will climb the mountain 4 times. You get the idea...

Funds will be raised in support of the United Way Centraide Simcoe Muskoka and Sunnybrook Health Sciences Centre. Every participant will have an individual fundraising commitment of \$400 and funds raised will go to the foundation's highest priority needs.

## PARTICIPANT INFO

Visit [everestchallengeca.com](http://everestchallengeca.com) and register. Our website uses a simple, secure online fundraising system to guide you through the process of setting up your fundraising page. Every team member can be added to your team's page to help fundraise.



## FUNDRAISE!

### UNITED WAY CENTRAIDE SIMCOE MUSKOKA



To improve lives and build communities by leveraging collective resources and mobilizing collective action to achieve the greatest impact. Everyone in Simcoe Muskoka deserves a chance to lead a good life. This conviction drives thousands of dedicated donors, volunteers and community partners to come together through United Way Simcoe Muskoka to generate the caring power to advance measurable, lasting change in our region – for today's residents and for generations to come.

### SUNNYBROOK HEALTH SCIENCES CENTRE



From a beginning as a hospital for Canadian veterans, Sunnybrook has flourished into a fully affiliated teaching hospital of the University of Toronto, evolving to meet the needs of our growing community.

Today, with 1.3 million patient visits each year, Sunnybrook has established itself across three campuses and is home to Canada's largest trauma centre.

Sunnybrook's groundbreaking research changes the way patients are treated around the world. Our over 200 scientists and clinician-scientists conduct more than \$100 million of breakthrough research each year. Tomorrow, we will discover ways to treat the untreatable.



# BECOME A SPONSOR

## SPONSORSHIP

In addition to being profiled in comprehensive added-value exposure during the event, participating sponsors will positively impact the success of this event.

## EVENT DEMOGRAPHICS

The Everest Challenge participants are a group of passionate fun-loving, philanthropic individuals committed to giving back and making the world a better place.

### **Average participation numbers:**

400-500 attendees

### **Age range:**

29-60 80% athletic, adventure seekers, socially connected



# PRESENTING SPONSOR

\$10,000

- Recognition as presenting sponsor
- Corporate logo incorporated into event signature
- Acknowledgement by emcee at the event
- Logo recognition on event signage
- Logo recognition banner
- Logo printed on all materials including step and repeat and evite(s)
- Logo multimedia presentation
- Up to 6 Social Media Posts
- Opportunity for on-site promotional marketing including booth/product distribution
- Logo recognition throughout Blue Mountain Village

# T-SHIRT SPONSOR

\$5,000

- Logo recognition on posters distributed throughout Blue Mountain Village
- Logo on event website with link to the company website
- Logo on multimedia presentation
- Logo on recognition banner
- One dedicated social media post
- Acknowledgement at events by emcee
- Opportunity for on-site promotional marketing including product placement
- Corporate recognition signage in a specific area



# LUNCH SPONSOR

\$5,000

- Logo recognition on posters distributed throughout Blue Mountain Village
- Logo on event website with link to the company website
- Logo on multimedia presentation
- Logo on recognition banner
- One dedicated social media post
- Acknowledgement at events by emcee
- Opportunity for on-site promotional marketing including product placement
- Corporate recognition signage in a specific area

# OFFICIAL TRAIL SPONSOR

\$2,500

- Logo recognition on posters
- Logo on event website with link to the company website
- Logo on multimedia presentation
- Logo on recognition banner
- One trail named after your business
- One 10x10 space in the gondola plaza on event day



# IN-KIND SPONSOR

- Logo on event website with link to the company website
- Logo on multimedia presentation
- Incentive prize eblast recognition to all participants
- Live Auction recognition acknowledged by emcee



**BENEFITTING**



**FOR MORE INFORMATION  
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**LEARN MORE BY VISITING:**  
[everestchallengeca.com](http://everestchallengeca.com)

